

Make more money with your gaming machine



Consumers spent over **\$85 million** at amusement machines in 2022.

They'd spend more if you offered card and mobile payments.



Only **32.85%** of all transactions at amusement machines were **cashless**.

However...



Cashless payments made up **73.89%** of total sales volume.

\$5.32
avg cashless
purchase



\$0.93
avg cash
purchase



Your customers spend **5x** more when they go **cashless**.

Why such a big difference?

- More consumers are using cards and mobile wallets to make purchases.
- Cashless payments make it easier to play multiple rounds.
- Cashless payments are less disruptive to the overall gaming experience.

Bottom line:

You'll make more money with a cashless card reader on your machine.