

Why should your amusement business invest in cashless technology?

1 in 4

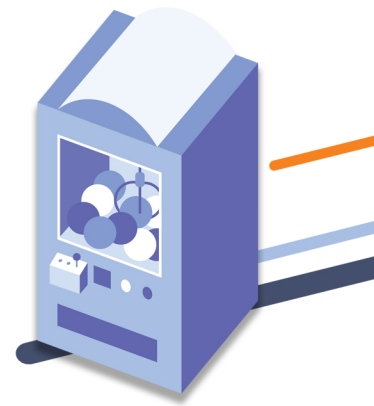
Americans across all age groups rarely or never carry cash.¹

56%

of 18-29 year olds said they're comfortable not carrying cash.²

54%

consumers chose debit cards as their payment preference.³



Grow revenue and enable consumers to play on, every time.



Equipping unattended machines with cashless technology can result in a **26% increase in the number of transactions.**⁴



34% of consumers are more likely to make a purchase to play an amusement game if the transaction is \$2 or above.⁵



In the first month after installing the ePort reader, cashless sales led to a **45% increase in revenue** for Key Master games.⁶

Benefits of enabling ePort cashless technology.



Secure Cashless Payments

Offer consumers every way to pay including credit/debit cards, mobile payments, NFC, and RFID.



Sales Transparency

Quickly access real-time sales data to gain knowledge of sales performance at every machine.



Real-Time Machine Monitoring

Receive real-time alerts and machine level monitoring to measure usage and gain insight into offline or online status.



Tailored Reward Programs

Harness consumer data to deploy tailored rewards programs that incentivizes loyalty and keeps consumers coming back for more.

1. <https://nypost.com/2018/03/22/americans-barely-carry-around-cash-anymore/>
2. <https://discountvending.com/is-a-completely-cashless-vending-machine-the-future/>
3. <https://www.creditcards.com/credit-card-news/payment-method-statistics-1276.php>
4. <https://www.forbes.com/sites/billhardekopf/2018/07/16/do-people-really-spend-more-with-credit-cards/#1c8305781c19>
5. Cashless Payments in the United States, Michigan State University, 2019.
6. Sneakers Syndicate Case Study, USA Technologies, 2019.

This case study was created during the Company's tenure as USA Technologies, Inc. The Company rebranded to Cantaloupe, Inc. April 19th, 2021. For contact information please visit www.cantaloupe.com.