

# Vending Machine Payment Trends For 2023



Consumers spent over \$2 billion at vending machines in 2022. What are they using to pay?

**Cards and mobile wallets.**

At vending machines,  
**cash(less) is king.**



**67%**

of vending sales  
were **cashless**.



**36%**

were made with  
a **tap**.

Consumers spend more  
when they go **cashless**.

**\$2.11**



**Cashless**

**\$1.36**



**Cash**

**In 2023, we predict...**

- Total sales at vending machines to grow **10-12%**.
- Total share of cashless payments (sales) to grow **1-2%**.
- Total share of contactless payments (sales) to grow **6-7%**.
- The average purchase price for vending machine products to grow **6%**.