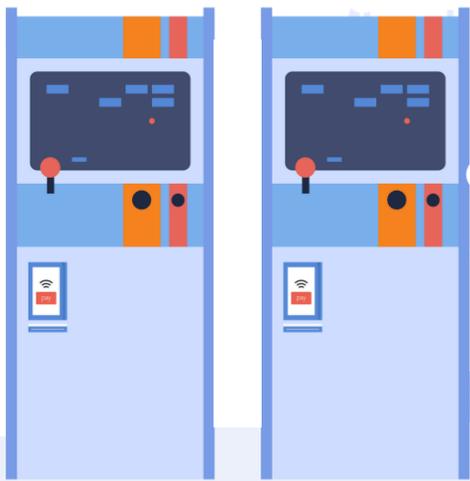


# Micropayment Trends 2024

## AMUSEMENT & GAMING



## STATE OF THE INDUSTRY



Today's adults are fueling the nostalgia-filled resurgence in amusement machines. But the percentage of machines with card readers remains low. That needs to change.

### \$100 MILLION

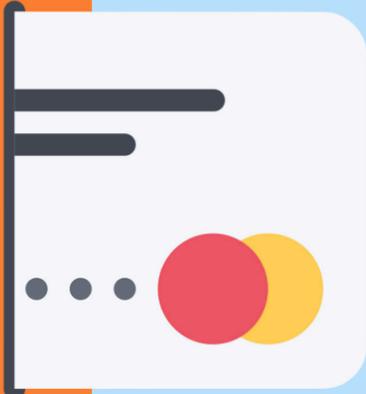
Consumers spent over \$100 million on arcade games, pinball machines, crane games, jukeboxes, and more. That's a 17% increase over the previous year.

# 17%



### SALES VOLUME DISPARITY

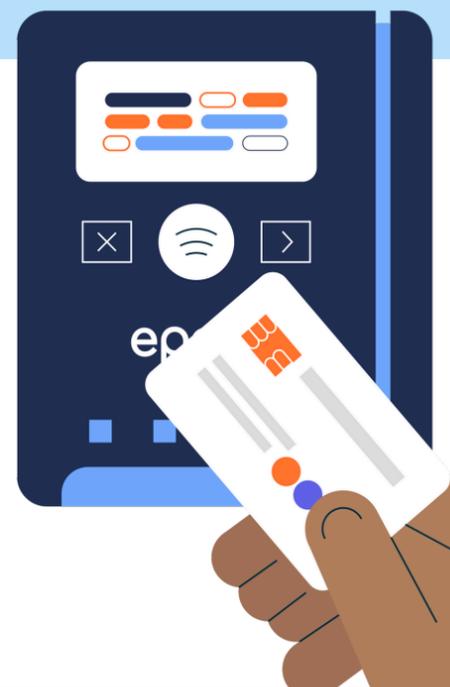
Cashless payments only accounted for 20% of transactions in 2023. However, cashless payments made up an average of 63% of total sales volume. Cash-only amusement machines are not reaching their sales potential!



### AVERAGE TICKET SIZE

Consumers who go cashless are spending more time and money. In 2023, the average cashless ticket size for amusement machines was \$6.13, compared to only \$0.81 for cash purchases.

**That's a difference of over 750%!**



### 2024 PREDICTIONS

We expect total sales to grow by 19% in 2024. As consumers become more acclimated to cashless devices in gaming, we expect the total percentage of cashless payments (transactions) to grow 17% in 2024.